

Craigslist has remained one of the top three job posting sites since 1997.

And, while the cost per hire keeps the site competitive, posting and tracking performance on Craigslist is a challenge. The platform just doesn't offer intelligence or insights.

This is particularly problematic when hiring at volume, which is a time intensive, manual exercise.

If it takes five minutes to post a single job on Craigslist and a team needed to post 1,000 jobs, that would take 80 hours! That's two entire work weeks!

Plus without insights into performance, how can you make those listings even snazzier?

Enter MOJO CraigGenie.



MOJO CraigGenie

The Only Automated and Intelligent Craigslist Posting Tool for Jobs

Data-Driven Posting That Will Double Your Craigslist Conversions

Post and manage jobs effortlessly on Craigslist, at scale. Leverage AI and data, across millions of Craigslist job postings, to target great-fit job seekers in micro markets, maximize conversions, and bring down the cost per hire. All while tracking key job advertising metrics in real time. Say goodbye to uncertainty...forever!



2.3X more hires for the same budget



100% increase in apply conversions



97% time saved via automation



Benefits at a Glance



Automate Job Posting at Scale

Distribute thousands of job postings in a matter of minutes, with a single click.



Post Intelligently

Draw on historical data spanning a wide array of job categories, to plan and optimize your postings.



Create Captivating Ads Without Learning HTML

Enhance the visual appeal of your Craigslist job ads. Preview before you post. No HTML knowledge required.



Maximize Productivity

Empower your team to redirect efforts from ad posting to tracking metrics and enhance your hiring strategy.



Eliminate Pricing-Related Risks

Eliminate all pricing risks by paying only on a per-click or per-application basis, or choose the traditional pay-per-post model.



Track Throughout the Funnel

Track your candidates and ad-performance metrics, from click to application to hire. Let the data do the talking!

About Joveo

As the global leader in AI-powered programmatic job advertising and candidate engagement, we are transforming talent sourcing and media buying for the world's largest and smartest employers, staffing businesses, RPOs, and recruitment marketing agencies.

The Joveo platform enables businesses to attract, source, engage, and hire the most relevant candidates on time, within their budget. Powering millions of jobs every day, our AI-powered talent sourcing platform uses advanced data science and machine learning to dynamically manage and optimize candidate sourcing and applications across all online channels, while providing real-time insights at every step of the job seeker journey, from click to hire.

To learn more about Joveo's award-winning platform and services, visit www.joveo.com.

The information contained herein is for general information purposes only. The information is provided by and is a property of Joveo, Inc. While we strive to keep the information up to date and correct, we make no representations or warranties of any kind, express or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the report or the information, products, services, or related graphics contained in the report for any purpose. Any reliance you place on such information is therefore strictly at your own risk. We expressly disclaim any and all indirect and consequential losses you may incur as a consequence of relying on such information.

Let's transform hiring together!

GET IN TOUCH 