



CUSTOMER
SUCCESS STORY

Leading Process Management Firm Achieves 200% Increase in Applicants

Based in Irving, Texas, with a dedicated team of 100+ employees, Inergroup manages over 58,000 on-site employees globally. They stand out as a leader in process management solutions, primarily in manufacturing and distribution. Their commitment to improving processes and delivering efficient, quality solutions has established them as a trusted partner in their industry.

The Challenge



Inergroup's recruiters were bogged down with manually creating and posting job listings on various platforms. This took time away from other critical recruitment activities, and impacted the quality of their output.

For one, recruiters were forgetting to remove outdated postings. This oversight caused unnecessary job board expenses, contributing to a high (and unmonitored) spend.

Second, postings varied greatly, depending on individual writing ability and style. As a result, they failed to attract suitable candidates and the postings reflected poorly on Inergroup.

Finally, absence of a centralized system meant there was no visibility into posting performance. Inergroup lacked the necessary data to make informed decisions about their recruitment strategy.

To address these challenges, Inergroup started looking out for platforms to streamline their recruitment process, enhance the quality of job postings, control costs more effectively, and enable data-driven decision-making.

The Joveo Solution



With [MOJO Pro](#), Joveo's AI-driven programmatic job advertising platform, Inergroup was able to centralize their job posting process, reducing the manual workload. This meant a more efficient use of time and resources, streamlining the entire recruitment process.

With Joveo, Inergroup was also able to gain valuable insights from data analytics, enabling them to make more informed decisions.

Joveo's geo-targeting and job expansion tools also allowed Inergroup to broaden their reach, attracting a larger and more relevant pool of candidates quickly and efficiently. This was crucial for Inergroup in meeting client needs and increasing applicant flow.

In situations where Inergroup encountered integration challenges between their applicant tracking system and job boards, Joveo not only identified the issues but also actively provided solutions.

The cherry on top? A streamlined dashboard to transform Inergroup's recruitment management.

Business Impact



Witnessed a remarkable **200%** increase in applications



Decreased job board spend by **75%**



Streamlined postings with minimal errors



Unmatched simplicity: sleek, unified dashboard by Joveo, streamlining Inergroup's recruitment management into a single, user-friendly interface



About Joveo

As the global leader in AI-powered programmatic job advertising and candidate engagement, we are transforming talent sourcing and media buying for the world's largest and smartest employers, staffing businesses, RPOs, and recruitment marketing agencies.

The Joveo platform enables businesses to attract, source, engage, and hire the most relevant candidates on time, within their budget. Powering millions of jobs every day, our AI-powered talent sourcing platform uses advanced data science and machine learning to dynamically manage and optimize candidate sourcing and applications across all online channels, while providing real-time insights at every step of the job seeker journey, from click to hire.

To learn more about Joveo's award-winning platform and services, visit www.joveo.com.

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